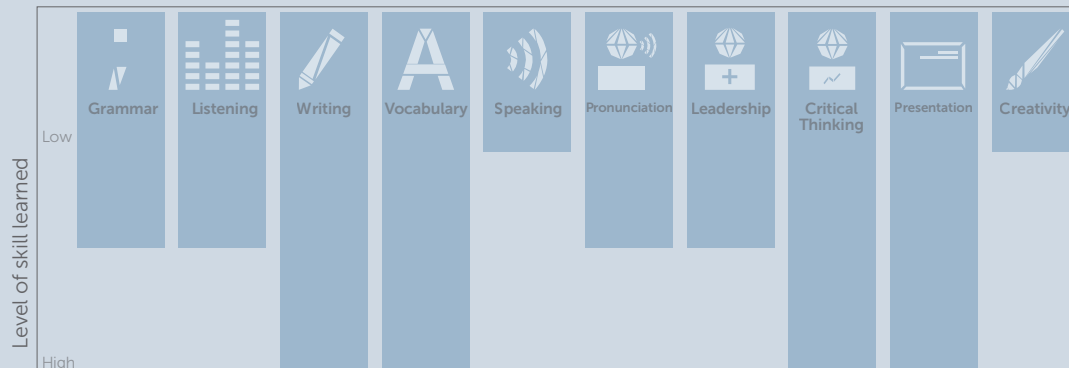


A-BM

ADVANCED BUSINESS MANAGEMENT

Skills that this course offers



ADDITIONAL SKILLS LEARNED

- Writing resumes and cover letters
- Dealing with e-communication
- Interpreting business contracts
- Drawing up marketing plans
- Reading economic data and understanding economic releases

CAREER OPPORTUNITIES

- Office management
- International trade
- Small business development

YOUR GOAL

Understand the world of business, grab your chance in the global marketplace, and create exciting career opportunities.

Students who complete selected modules may qualify for additional certification from the Canadian Institute of Management!



Educating tomorrow's global professionals

ENTRY REQUIREMENTS

Please visit <http://www.kgibc.ca/admissions/entry-requirements> for detailed entry requirements. International students must pass the KGIBC-CTC Entrance Interview AND provide one of the following:

- a recognized international English language equivalency test score, OR
- a pass on our entrance exam; OR
- show proof of one: TOEFL CBT197, TOEFL iBT 71, TOEIC 750, IELTS 6.0, OR
- complete KGIC Level 5

EXIT REQUIREMENTS

70% average upon successful completion of all in class modules and Co-op.

KGIBC-CTC ADVANTAGES

- Learn to work as a team and improve your skills through close coaching by instructors
- Understand a global perspective first hand with an ethnically diverse student body
- Gain confidence through frequent presentations and a variety of exercises
- Apply classroom theory to real-life situations and case studies
- Enhance your resume and improve your chances of finding a good job in the future
- Broaden your network and expand your skills with Canadian work experience

I am glad that I took this program at KGIBC-CTC. It gave me a solid and up-to-date business ground with practical and dynamic classes. Also, it challenged me to improve the skills needed to prepare and execute high quality business presentations.

—Daniele, Brazil

ABM MODULES

1. International Management
2. Communication, Cultural Awareness and Leadership
3. Business Law for Managers
4. Global Finance and Accounting
5. International Marketing
6. Economics for Global Managers
7. Academic In-Class Co-op Preparation
Work Term: Co-op Internship
8. Capstone Project

PROGRAM LENGTH

- 50-week Diploma program
- 26-weeks in-class and 24-week Co-op work term
- 26.5-hours per week, Monday to Friday
- 11.6-months - 50 weeks - 1325 hours

Students taking a practicum or co-op work term are required to have a work permit. Please visit www.cic.gc.ca for further information.

Available at KGIBC-CTC Vancouver & Toronto